

A more affordable way to enrich the soil

By Paul Schneider Jr., AG-USA

Successful farming is about getting a good return on investment, both of time and money. It can be very discouraging to invest in inputs but then not see anything change.

One of our customers told me that for 3 years he put out the trace minerals recommended on his lab report, but even after the third year, the level of these minerals in the soil had not improved.

In previous years, our company sold fish, kelp, humic and fulvic acids, carbon, a biological and liquid calcium. Although these are all good products, many times our customers could not afford to put out the amount needed.

Praise God, MycorrPlus (formerly named GroPal Balance) is different. It is affordable, and farmers really seem to like the results. They love to share with me the differences they see. Plus, they keep buying it, and telling their friends about it!

In 2017, farmers bought five times more MycorrPlus than they bought in 2016; in 2016 they bought five times more than they bought in 2015. That means that in 2017 we sold 25 times more than we did in 2015.

I truly believe that MycorrPlus is a product that is just waiting to be discovered. Once farmers see what it does, they want to tell their neighbors. Plus, over 30 have expressed an interest in being a dealer.

A lot of our sales this year came from:

- Repeat customers
- Those referred by a friend

A customer in Virginia

For instance, recently I spoke with one of our customers in Virginia. He said that his grass is more vigorous, the leaves have a gloss to them, and his grass just looks healthier. Also, his clover is doing better.

He said that when he took the first cutting, on the ends of the rows where

he put down double the amount of MycorrPlus his grass was a foot taller, plus all his grass is growing back fast.

Not only did he buy MycorrPlus again in 2017 (a repeat customer), but he also contacted a fertilizer company, suggesting that they add MycorrPlus to their product line (he referred a friend).

In June he came here to Georgia to our warehouse to pick up another 13 buckets. He asked my son Andrew "Do you know what your dad has here? Andrew replied, "Probably not."

The future of farming

The man then said to Andrew, "It is the future of farming."

I believe he is right. MycorrPlus is an opportunity for farmers to greatly enhance their soil with a minimal investment. How does MycorrPlus do this?

- It helps to kick carbon sequestration into high gear.

- This highly structures the soil.
- MycorrPlus helps to balance calcium, phosphorus and potassium in the soil. It makes available some of the great wealth that is already there, saving a ton on fertilizer.
- It helps the soil to utilize moisture more efficiently.
- It frees up trace minerals in the soil. Within months you can see these levels come up on a soil test (see chart below). It can save a lot of money when you don't have to apply trace minerals.
- Within a few months after they apply it, many customers start seeing yield increases, which only improve with time!
- MycorrPlus can help to decrease weed pressure.

Recently a customer in Canada said he can always grow good soybeans, but can't always control weeds. He happily reported that this year the Sow Thistle have diminished in his fields.

Great long-term results

Back to our customer in Virginia. He recently told me, "This product really works in the long run."

He saw reduced compaction and the potential for dramatically higher yields. He said, "I think it just takes more MycorrPlus to turn heavy soil like ours around."

Why would he think this? This is his second year to use MycorrPlus. Where he doubled the amount he applied this year, he said that his first cutting had a foot more growth.

When he saw this increase, he purchased enough MycorrPlus to double the application on the rest of his fields.

Fertilizer vs. soil amendment

We all want a good return on investment. While fertilizer may give quicker results, MycorrPlus can help to improve yields, while at the same time helping to transform the soil.

If you are interested in both short-term and long-term results, then MycorrPlus may just be what you have been looking for!

Please call us today at: 1-888-588-3139 and request a free information packet!

Or learn more at: www.AG-USA.net

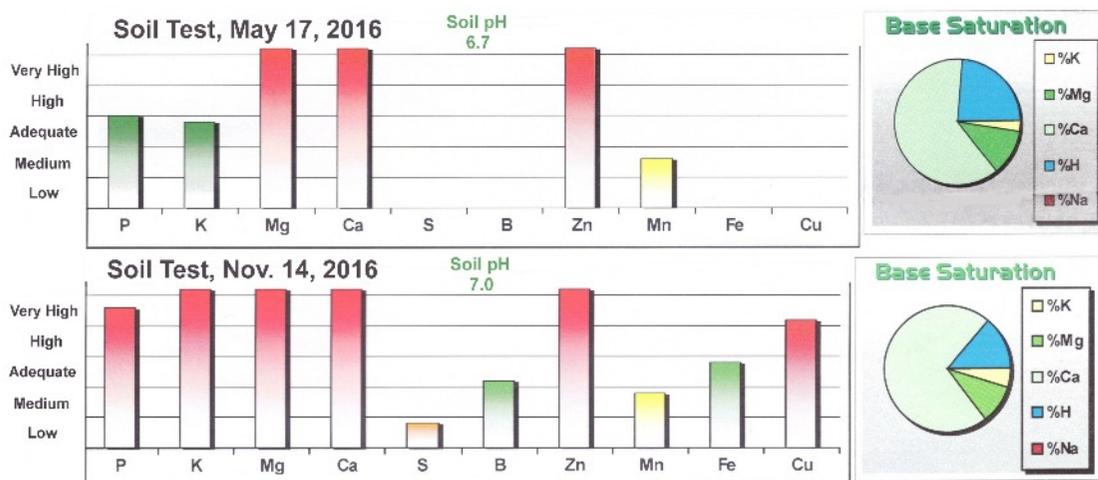
Conquer Nature by Cooperating with it

MycorrPlus™

MycorrPlus is like a center pivot for dryland farmers!

Replaces LIME and other fertilizers

The following before and after lab tests show how MycorrPlus makes soil nutrients available. Even though nothing else was applied this year, within only 5 months the NPK and trace minerals had gone way up. The nutrients are already in the soil. MycorrPlus simply works to free them up.



Call AG-USA now at (888) 588-3139 for more information, or go to: www.AG-USA.net Organic? Use MycorrPlus-O.

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